



## ITW Dymon Privacy Policy

ITW Dymon respects your personal privacy and is committed to adhering to federal and state privacy laws and industry guidelines in order to protect you and your identity. This privacy policy describes how we handle the personal information that you provide to us on this site. This policy applies only to the Dymon, Dykem, Mark-Tex site not to any other, ITW or third-party sites that may be accessible from here.

After reading this privacy policy, which is incorporated into and is a part of this site's terms and conditions, you will know:

- 1) What information ITW Dymon collects from you
- 2) How ITW Dymon uses your information
- 3) What choices you have about how ITW Dymon treats your information
- 4) How ITW Dymon protects your privacy
- 5) What ITW Dymon does about children visiting this site
- 6) How you can contact ITW Dymon

Please be sure to read this policy before using this site or submitting information to us. Our privacy policies may change from time to time and your continued use of this web site is acceptance of such changes, so please check this area periodically for updates to this policy.

### 1. INFORMATION ITW DYMON COLLECTS FROM YOU

#### Active Information Collection

Like many other web sites, we actively collect information from our visitors both by asking specific questions on this site and by permitting you to communicate directly with us via e-mail. Some of the information that you submit may be personally identifiable (that is, information that can be uniquely identified with you, such as your name, address, e-mail address, phone number, etc.).

ITW Dymon does not have control over the privacy policies applied by any other party to whom you may disclose information. If you would like information on any other party's privacy policy, you should contact that party directly, and we encourage you to do so.

If you send us an e-mail message, you provide us with your e-mail address. If you make a purchase from a store on the ITW Dymon web site, we will collect your credit card number and the other information necessary to fill your order.

#### Passive Information Collection

As you navigate through a web site, certain information can be passively collected (that is, gathered without you actively providing the information) using various technologies and means, such as navigational data collection. Like most web site operators, we track IP addresses, use both session and persistent cookies, and assign Internet tags. Our system also automatically gathers information about the areas you visit on this site and collects operational information about the technology you use, such as your browser, type of computer, operating systems and Internet service providers.

We passively collect information to understand what areas of this site are most popular, which areas may require improvement and what technologies are being used by our visitors. This information helps us to update and improve this site. We also use this information for security purposes, to detect and to block security breaches and to provide you with a safe online environment.

### 2. HOW ITW DYMON USES YOUR INFORMATION

ITW Dymon uses your personal information to enhance the operation of this site and allow you to use all of its features. ITW Dymon may contact you about new features or products in which it believes you may be interested. ITW Dymon may disclose your personal information to the reputable vendors that assist us in processing information or delivering the items that our customers order. These vendors are restricted from using the information for any purpose other than helping us to provide products and services. ITW Dymon may provide aggregate statistics about our customers, sales, online traffic patterns and related information to reputable third parties, but these statistics will not include any personally identifying information. ITW Dymon also will disclose any information that it is required to disclose by law or by an appropriate government authority.

ITW Dymon may provide aggregate statistics about our customers, sales, online traffic patterns and related information to reputable third parties, but these statistics will not include any personally identifying information. ITW Dymon also will disclose any information that it is required to disclose by law or by an appropriate government authority.

Although ITW Dymon does not currently rent, sell or otherwise share your information with third parties for purposes unrelated to this site, it may do so in the future. If you do not want your information to be shared, you should contact us at [dymon@dymon.com](mailto:dymon@dymon.com) as described in Section 3.

*(continued on Page 2)*



805 E. Old 56 Highway • Olathe, Kansas 66061 • USA

Telephone: 800.443.9536 • 913.829.6296 • Fax: 800.323.9536 • 913.397.8707 • QC 913.397.8567



## ITW Dymon Privacy Policy (*cont'd*)

### **3. CHOICES YOU HAVE ABOUT HOW ITW DYMON USES YOUR INFORMATION**

We strive to provide you with as many choices and as much control as possible regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

If you do not wish us to share your personal information with unaffiliated or non-agent third parties, please tell us at [dymon@dymon.com](mailto:dymon@dymon.com). You may also opt out of receiving marketing messages from ITW Dymon by notifying us at the same address.

If you do not wish us to collect cookies, you may set your browser to refuse cookies, or to alert you when cookies are being sent. If you do so, please note that some parts of this site may then be inaccessible or not function properly.

You should review this privacy policy carefully, because if you do not agree with our practices, your ultimate choice is not to use this site. Remember, by using any part of this site, you accept and agree to our privacy practices. If we update this privacy policy, your continued use of this site (following the posting of the revised policy) means that you accept and agree to the terms of the revised privacy policy.

### **4. HOW ITW DYMON PROTECTS YOUR INFORMATION**

We work hard to protect your personal information. We use both technical and procedural methods to maintain the integrity and security of our databases, including firewalls and restricted access to data.

This site contains links to other web sites operated by third parties that may be of interest to you. We cannot control these third-party sites, which may collect personal information from you. When you follow a link and leave this site, you do so at your own risk.

### **5. WHAT ITW DYMON DOES ABOUT CHILDREN VISITING THIS SITE**

This site is not intended for children under the age of 13. We will not knowingly collect information from site visitors in this age group. We encourage parents to talk to their children about their use of the Internet and the information they disclose online.

### **6. HOW YOU CAN CONTACT ITW DYMON**

If you have any questions, comments or concerns about this Privacy Policy or the information practices of this site, please contact us at:

**ITW Dymon**

Attn: Website Manager

P.O. Box 340 • Olathe, Kansas 66061 • USA

1-800-224-4860 • [dymon@dymon.com](mailto:dymon@dymon.com)